



From Seed to Feed

Our commitment to quality is at the heart of everything we do, and the five components of our *Seed to Feed* philosophy help ensure the quality and safety of all Herbalife® products:

Great products start with great ingredients

Ingredients in Herbalife® products must pass our stringent standards for identity and purity.

Nutrition based on science

Herbalife® products are formulated by our team of scientists and Ph.D.s for the benefit of our consumers. This team of specialists, the Nutrition Advisory Board (NAB), are also dedicated to ensure that the science behind our products is substantiated through scientific literature and clinical trials. We share knowledge and best practices through our key partnerships with the most advanced and established ingredient suppliers in the world. Our Scientific Leadership, which includes David Heber, Ph.D., chairman of the Herbalife Nutrition Advisory Board and director of the Center for Human Nutrition UCLA*, help ensure that Herbalife® products are based on the latest nutrition research.

Thorough testing

Multiple rounds of in-process testing ensure that Herbalife® products meet or exceed regulatory standards, from verifying the purity and strengths of ingredients, to final inspection of finished products.

Manufactured with care

Herbalife® products are manufactured to meet or exceed current good manufacturing practices (cGMPs). These cGMPs provide for systems that assure proper design, monitoring and control of manufacturing processes and facilities.

Nutrition delivered to you

We use advanced technology to monitor the environment where finished products are stored, and we keep samples to ensure quality throughout their shelf life.