

Introducing Herbalife24



Range Philosophy

- **Complete:** 5 products meet 24-hour nutrition needs
- **Credible:** based on latest sports science
- **Confidence:** tested to be free from banned substances
- **Customised:** good for top athletes, good for you



Confidence: Prohibited Substance tested

- All products are third party tested, by a world class facility. Screened for substances prohibited by sport.
- All product labels have a logo which states this.
- For more information go to www.cognelist.com
- Where all Herbalife batch numbers can be found – to illustrate this testing.



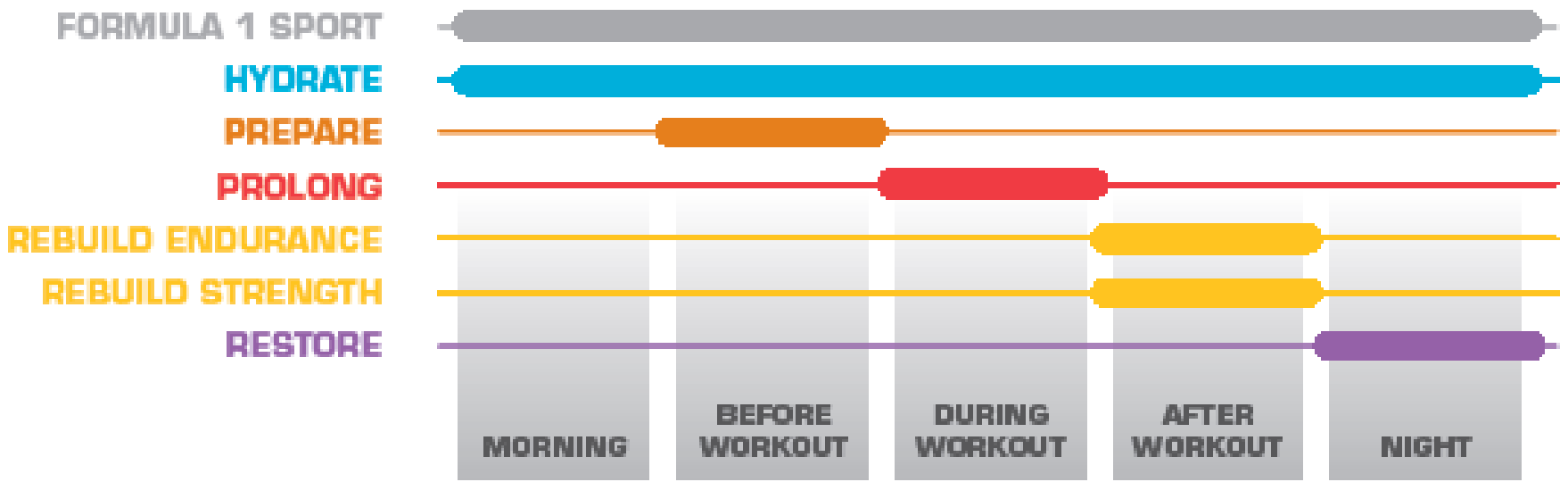
Complete product line

- **Formula 1 Sport**
Healthy meal for athletes
- **Hydrate**
All-day hydration for anyone
- **Prolong**
Isotonic sports drink w/ protein
- **Rebuild Endurance**
Post aerobic training recovery
- **Rebuild Strength**
Post anaerobic / strength training exercise



Nutrition for the 24-Hour Athlete™

Nutrition extends beyond 'pre, during and post' workout



Customisable Product Line

Product Use Guide by activity



ENDURANCE



FITNESS



STRENGTH



TEAM SPORTS



EVERYONE

	ENDURANCE	FITNESS	STRENGTH	TEAM SPORTS	EVERYONE
FORMULA 1 SPORT	██████████	██████████	██████████	██████████	██████████
HYDRATE	██████████	██████████	██████████	██████████	██████████
PREPARE	██████████	██████████	██████████	██████████	██████████
PROLONG	██████████	██████████	██████████	██████████	██████████
REBUILD ENDURANCE	██████████	██████████	██████████	██████████	██████████
REBUILD STRENGTH	██████████	██████████	██████████	██████████	██████████
RESTORE	██████████	██████████	██████████	██████████	██████████

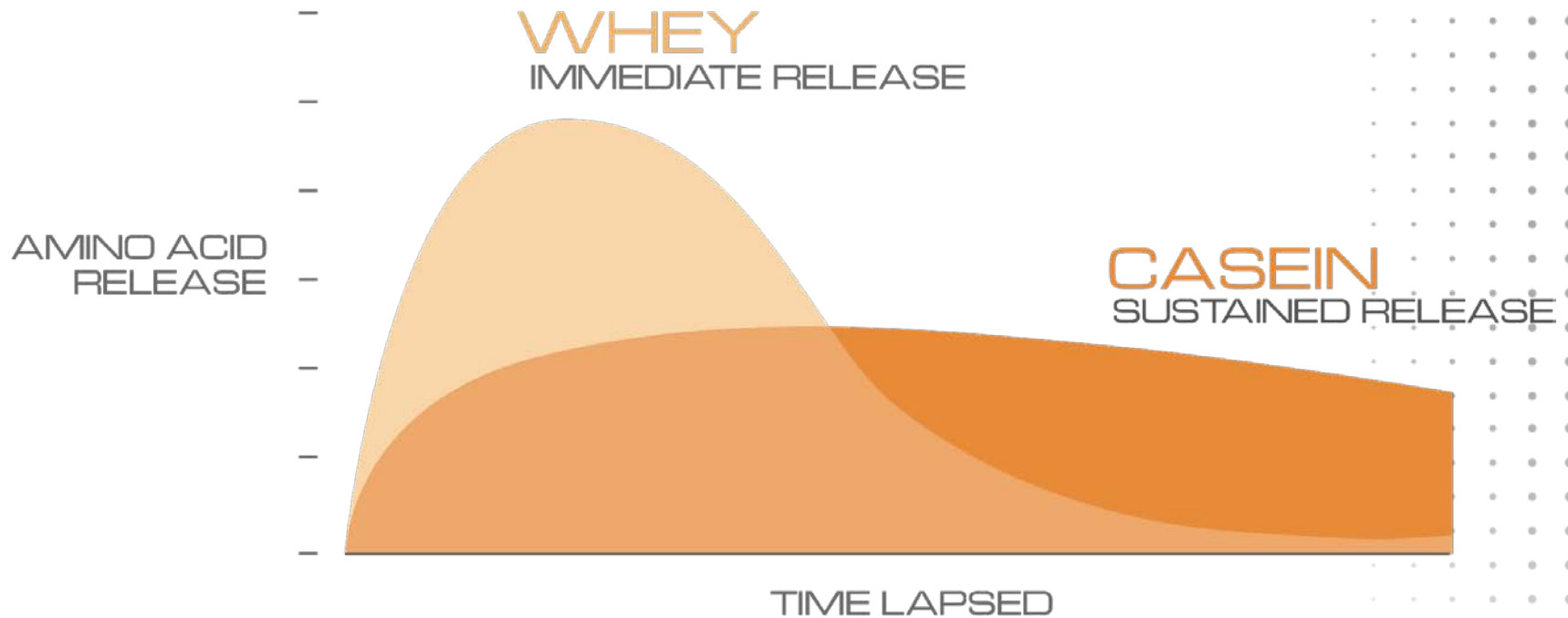
FORMULA 1 SPORT



- Based on Formula 1 – Healthy meal
- Made with milk protein
- Great for athletes and non-athletes

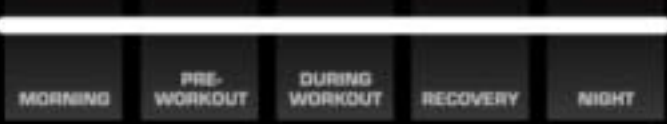


F1 Sport uses Milk Protein: Immediate and Sustained Protein Release



FORMULA 1 SPORT

FORMULA 1 SPORT



	Formula 1	Formula 1 Sport
Benefit:	Healthy meal, heart health	Meal for athletes
Servings:	21	20
Calories:	217	217
Carbs: (g)	22	20
Sugar: (g)	22	18
Protein: (g)	18	19
Protein:	Soy isolate	Milk
Glutamine:	-	+ 850mg
Vitamin C+D:	25%+50% DV	100% DV

Milk Protein

Glutamine: 850 mg
 - Amino acid building block of muscle

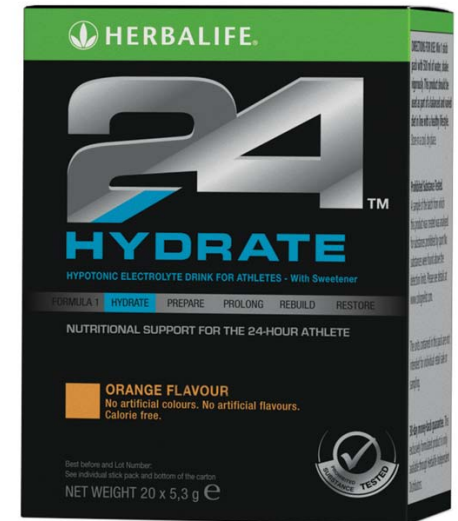
- Supports immune function

Increased Vitamins

made in semi-skimmed milk

Pro sportsmen / weekend warrior / office worker

- Low-calorie orange flavour sachet
- Electrolytes facilitate hydration
- Sugar-free: everybody can enjoy anytime



Athletes with high energy demands



- All-in-one isotonic sports drink
- Two-types of carbs improve performance
- Protein speeds recovery time
- Electrolytes for muscle function and hydration

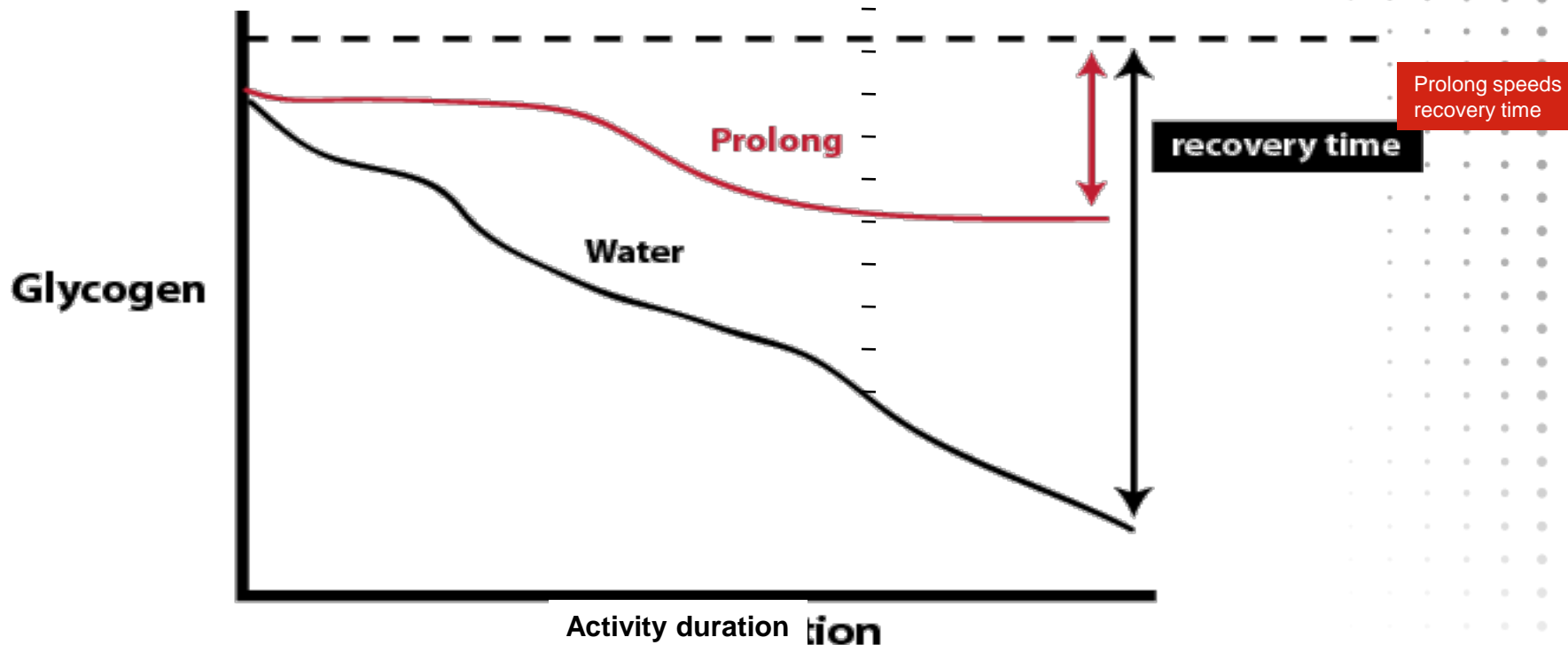


Maximize Performance with Energy

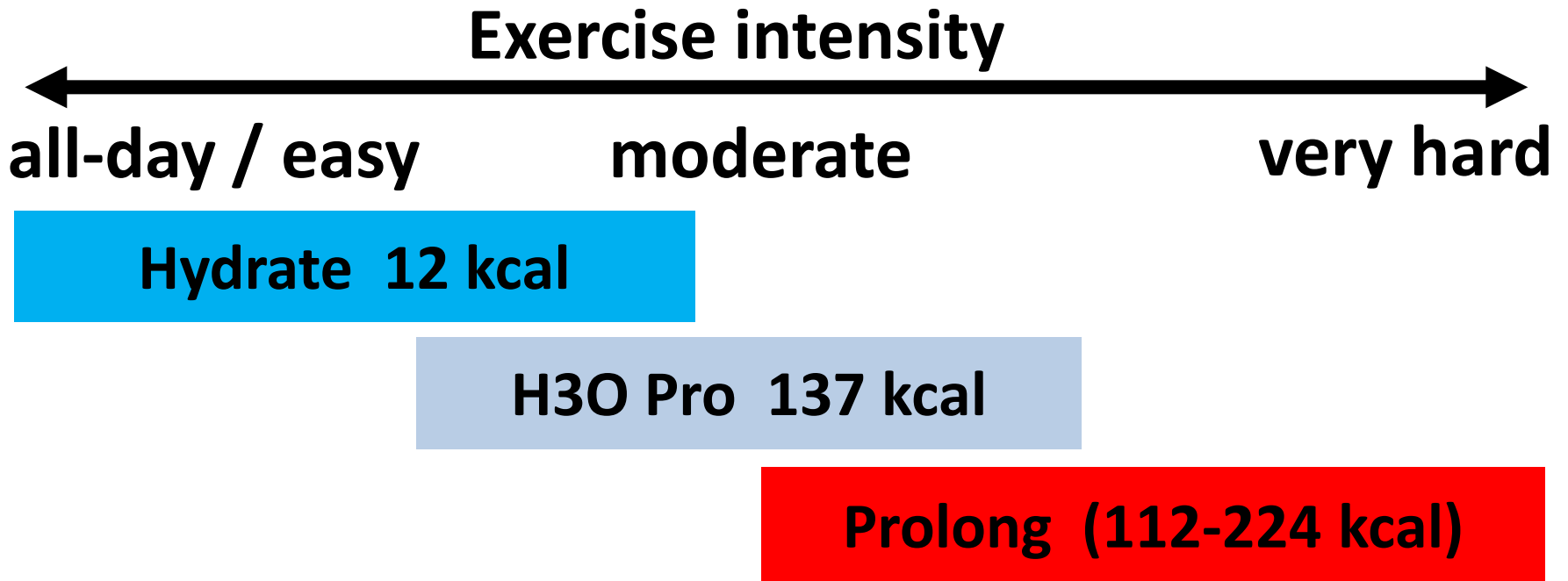
Prolong provides:

47 g of a dual-source blend of carbohydrates for rapid and sustained energy*

Carbohydrates are the body's fuel during exercise



Hydrate vs. H3O Pro vs. Prolong



Rebuild: Post-exercise Recovery shakes

Rebuild Strength

Protein-rich shake



Delicious chocolate flavour

Rebuild Endurance

Carbohydrate and protein



Creamy vanilla flavour

Exercise dictates carb-to-protein ratio



Endurance:

Football
Cycling
Running
Triathlon
Swimming

Strength:

Weight lifting
Pilates (½ serv.)
Golf
Cricket
Track sprinter
****Daily use****

